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* Sorularini kesmisim, f
* azla aciklama yapiyorum, gereksiz
* Soruya kisa cevap vermek varken uzun uzun aciklamalar yapmisim

Behavioral Questions

* Walk me through resume related to data science
* Explain associate director (I interrupted her question ☺)
* Do you prefer R or python?
* What is your main domain? Marketing or other?
* Is this work culture is fast based? Do you deliver value quickly or what?
* Are you involved in any efforts convincing business stakeholders to adept models or analysis that you do?
* Have you been in a situation where you feel like the model is the right way to go but either client or manager that you need to convince?

Model Related Questions:

* Discuss a model you did before? Walk me thru the steps, how I built the model, how I evaluated the model. I try to explain a look alike model
* Can you elaborate what is lookalike model and objective of the model, what you are trying to predict?
* How do you overcome overfitting?
* Any data stratification technique that you can use to overcome overfitting?
* Any other way to simplifying the model?
* Are you using cross validation method?
* What are you looking for when you compare multiple classification models?
* What is ROC curve?
* Have you used Lift charts?
* Sometimes we need to explain how we get to find the model results/scores. Have you worked on a case where you want to help business stakeholders understand what is driving predictions.
* In a scenario, outcome is whether responding campaign and predictor is a binary variable whether opened an email or not.
* How do you interpret a feature coefficient in a logistic regression? Is it causal or correlation?
* Is shap value a causation or correlation?
* When interpreting the coefficient in shap, you said “people who opened the email are more likely to respond to campaign? You sounded more of a causation. How would you rephrase it to sound more like correlation?
* In a black box model and trying to understand what features are important, rather than using SHAP values, just using the model? How do you evaluate if feature is important outside of SHAP values? Can you use the model and feature set to
* As data scientists, we collaborate with business stakeholders and we have to do a lot of convincing. We communicate model performances and how model works with them. Let’s say we are building a same response model. We are predicting who will respond to campaign and stakeholders are interested in increasing the response rate. Stakeholders say we have our way to do it. How would you prove model is bringing value to the organizations?
* How can you set up a test/experiment and show the model is better?